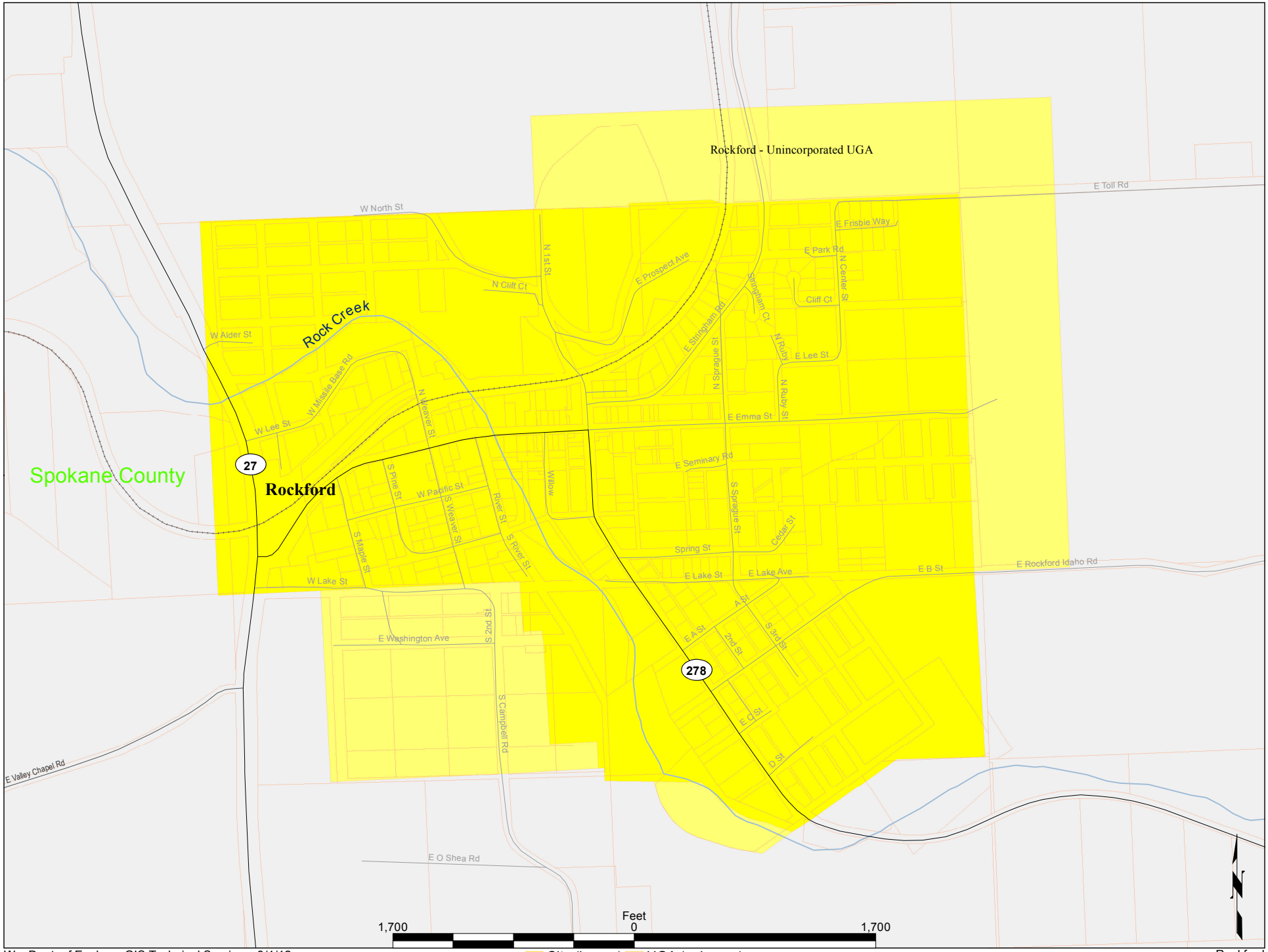Rockford Urban Growth Area