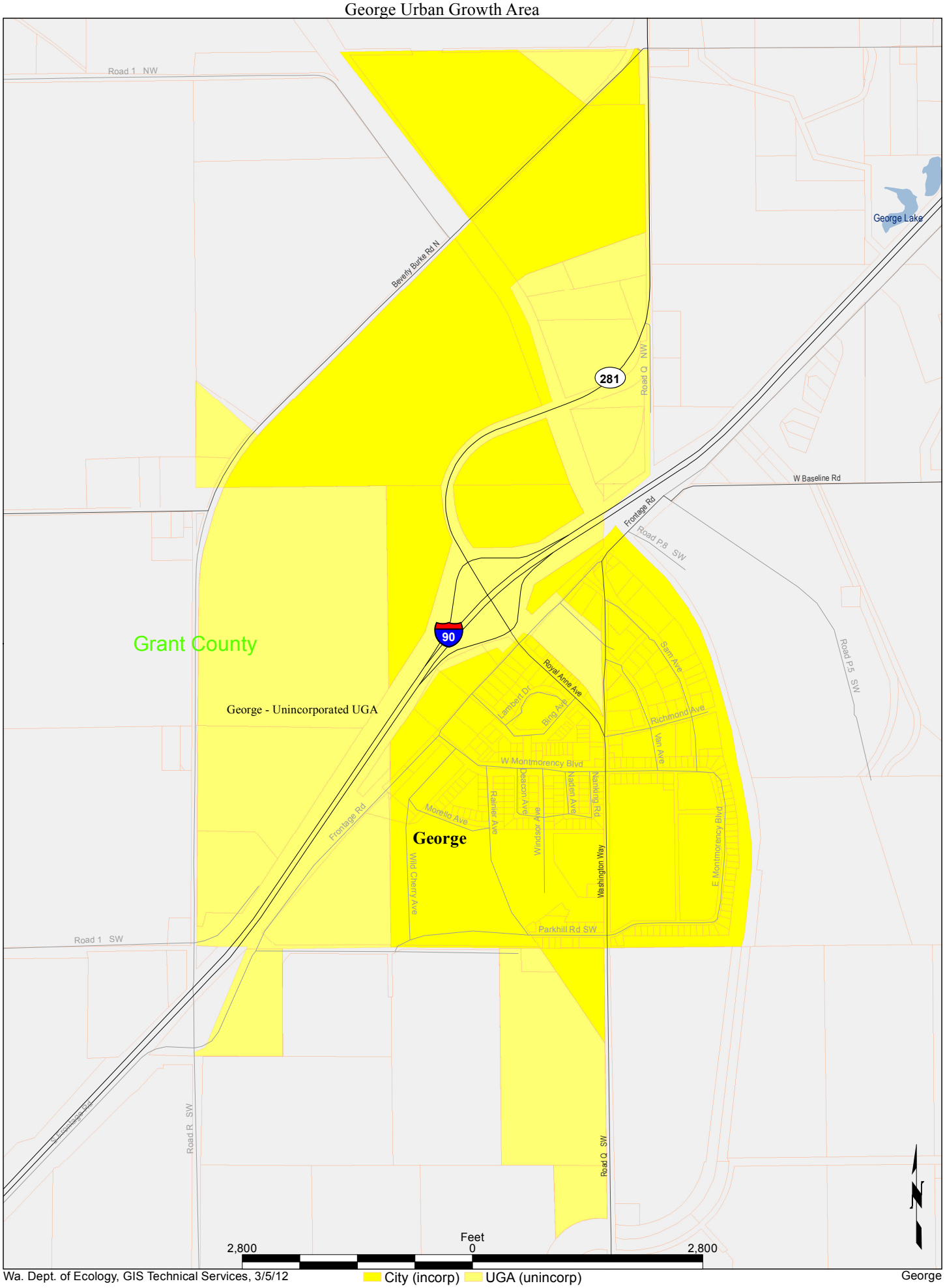George Urban Growth Area