

Property Owners Views on Effective Incentives

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Presentation Topics

- ✦ Shoreline Owners – Who we are
- ✦ Owners Concerns about Green Shorelines
- ✦ The Practical Reality
- ✦ Suggestions on a Workable Incentive Program

Shoreline Owners – Who We Are

- ✦ We have knowledge of shoreline issues
- ✦ Demographics – we're not all from the Gold Coast
- ✦ What we own – a wide variety
- ✦ Public ownership is significant

Owner Concerns about Green Shorelines (1)

- ✦ The brochure must be credible
- ✦ Based on sound science
- ✦ Attain measurable environmental benefits
- ✦ Be feasible and practical

Owner Concerns about Green Shorelines (2)

- ✦ Avoid risks to property and homes
- ✦ Avoid unintended consequences
- ✦ Uncertain life cycle costs
- ✦ Stormwater runoff, invasive weeds

The Practical Reality

- ✦ Property footprints vary
- ✦ One approach doesn't fit all





Suggestions for a Workable Incentive Program (1)

- ✿ Understand and recognize owners' concerns
- ✿ Revise the brochure
- ✿ Recognize the wide variety of shoreline configurations

Suggestions for a Workable Incentive Program (2)

- ✦ Implement an efficient and less costly permit process
- ✦ Develop demonstration projects on public shoreline
- ✦ Seek uniform financial incentives across all political jurisdictions