



Shoreline Master Programs (SMP)

Public Participation and
Coordination

Chrissy Bailey
Washington State Department of Ecology

Effective Program = Early + Continuous Communication

- The “public” includes:
 - Federal and state governments
 - Adjacent local governments
 - Affected Indian Tribes
 - Interested persons or groups
 - Special experts or interests
- Don't just invite public participation....**actively encourage it!**



Major elements:

- Prepare a Public Participation Plan (PPP).
- Prepare a community visioning report.
- Obtain and sustain citizen participation through a variety of outreach efforts.
- Develop and manage a technical advisory committee and/or citizen advisory committee.

Public Participation Plan (PPP)

The Public Participation Plan lays out how you will encourage broad participation and engage stakeholders.

The Public Participation Plan should:



- Identify roles and responsibilities
- Identify stakeholders and a full range of local user groups
- Identify members of SMP update committees, if known
- Define outreach strategies for each group
- Emphasize obtaining input from a full range of local and community interests

The Public Participation Plan should:

- Describe the complete SMP amendment process
- Provide timelines for public participation activities and dates or milestones/targets for SMP products
- Identify opportunities for public involvement

Schedule

The City of University Place is aware that developing and maintaining a schedule will contribute to the successful adoption of the SMP. By publicizing this tentative schedule at the start of the process, the public will be able to understand key dates where input is especially critical. If there are modifications to these dates, the schedule on the City's website will be updated.

The following table provides a tentative schedule for public open houses:

City of University Place Public Open House Schedule	
April 2010	Introductory Open House – Review Draft Inventory and Characterization
September 2010	Community Visioning Workshop – Consider how to transform inventory findings into SMP goals, policies, and regulations
October 2011	Presentation of SMP Package – Review a draft of the Complete SMP Package

The following table provides due dates for deliverables to Ecology and highlights key public involvement opportunities. The City will publicize more specific timeframes for public involvement opportunities in advance of key deliverable dates.

City of University Place Public Involvement Opportunities Schedule	
11/15/2009	Preliminary Jurisdiction maps (Task 1.1)
11/15/2009	Public participation plan (Task 1.2)
11/15/2009	Draft list of inventory data sources (Task 2.1)
12/15/2009	Digital working maps of inventory information (Task 2.1)
4/15/2010	Draft shoreline inventory and characterization report with map portfolio (Tasks 2.1 - 2.3)
7/15/2010	Final shoreline inventory and characterization report with map portfolio (Tasks 2.1 - 2.3)
11/15/2010	Strategy for shoreline uses, public access, resource protection and restoration (Task 3.1 Community Visioning)
3/1/2011	Complete Draft SMP (Tasks 3.2 – 3.5)
3/1/2011	Cumulative impact analysis report (Task 3.6)
7/15/2011	Complete restoration plan and implementation strategy (Task 4.1)
10/15/2011	Revised designations, policies, and regulations that address the findings of the cumulative impacts analysis; revised cumulative impacts analysis; final jurisdiction maps and boundary descriptions (Task 4.2)
10/15/2011	No net loss report (Task 4.3)
11/15/2011	Complete draft SMP and SEPA documentation (Tasks 5.1 - 5.2)
2/15/2012	Adopted SMP, SEPA documentation, evidence of compliance with GMA notice requirements, public hearing record, response to comments received (Tasks 5.1 – 5.7)

The format and content of your PPP will depend on the size of your jurisdiction and the complexity of your shoreline/shoreline issues

Example components:

- Introduction
- Objectives
- Key Participants
- Public Participation Process
- Flow Chart or Schedule

Community Visioning Report

“Community visioning is a term to describe community ideals and dreams that get turned into manageable and realistic community goal statements.”

~ Department of Commerce, *“Shaping Washington’s Growth Management Future - Citizen Participation and Community Visioning Guide”*, 1991, updated 2008.

Visioning is part of the public participation process; the report can be utilized to confirm that the public has been heard, and to reiterate what was heard.

“Visioning” should:

- Occur after the Inventory and Characterization
- Be framed by the Shoreline Management Act and SMP Guidelines
- Include two-way sharing of information
- Other tips:
 - Identify objectives
 - Establish ground rules
 - Develop a format or protocol for receiving information
 - Realistic understanding of how input will be used in the SMP update process
 - Follow up

Example visioning exercise (views):

Existing Conditions



Proposed Height of Structures



Participation through outreach

Local efforts will vary widely

If you are planning under GMA, be consistent with the public participation plans developed for your comprehensive plan and development regulations

Reaching all stakeholders

- Open houses, workshops and public meetings
- Print and online information
- Mailings
- Encourage involvement from those that might not typically get involved
- Provide multiple opportunities



Connecting with the public

- Surveys
- Advertisements
- Post notices in popular gathering places
- Participate in community events
- Use your website

Shoreline Master Program Update Community Meetings For the cities of Lacey, Olympia, and Tumwater



What is happening?
The cities of Lacey, Olympia, and Tumwater are beginning an update of their Shoreline Master Program.

Why should you care?
Whether you own a home or business on the shoreline, river or lake, or enjoy the waters of the Puget Sound, how the cities manage our shorelines is important to you!

Your input is needed!
Please give us your insight into:

- How the cities can increase public access and enjoyment of our shorelines - including lakes and rivers!
- Special shorelines areas you'd like to see protected.
- What kinds of water-oriented development you'd like to see along our shorelines.
- Any concerns you have about shoreline development that's occurred in the last 5 or 10 years.

Too busy to attend a meeting?
We know you're busy. If you can't attend a meeting, please send us a short email or letter with your input. We'd love to hear from you!

What will happen next?
We expect that new rules and regulations for shorelines will be available for public review by the spring of 2009 - in about a year. We'll be holding another set of public meetings at that time.

How do you contact us?
To provide input please attend one of the meetings, or send written comment to:

Steven W. Morrison, Senior Planner
Thurston Regional Planning Council
2424 Heritage Park SW, Suite A
Olympia, WA 98502
Email at morriss@trpc.org
Phone: (360) 956-7575 or Fax: (360) 956-7815
More information is available on our website: www.trpc.org.

**Community Meetings
Held at regular Planning
Commission Meetings**

Tuesday, 7:00 pm
February 26, 2008
Tumwater City Hall
555 Israel Rd. SW
Tumwater, WA

Monday, 6:30 pm
March 3, 2008
Olympia City Hall
900 Plum St. SE
Olympia, WA

Tuesday, 5:30 pm
March 4, 2008
Lacey City Hall
420 College St. SE
Lacey, WA



Thurston Regional Planning Council

Connecting with the public



- Being informed versus participating
- Format
- Use of a meeting facilitator
- Set the record straight
- Manage the input you receive
- Anecdotal information

Documenting public involvement

- Required as part of grant agreement
- Maintain a list of interested parties
- Keep a record of opportunities
- Hold at least one hearing
- Keep track of who participates, their comments, and any formal response
- How did public comment inform the SMP?



Successful public participation reflected in SMPs

- Foster open minded, fact-based dialogue
- Anticipate last minute involvement through political process
- Make it easy to stay informed
- Clarity and brevity
- Reflect local needs and community values

Existing Lacey SMP compared to updated SMP

Hicks Lake

Reach	Existing SED	Proposed SED	Existing Setback*	Proposed Setback*	Other
Lake shorelands	Urban	2 - Shoreline Residential	Specified by zoning. Looks like LD 0-4 here, so 20' if 'rear' shoreline yard and 10' if front yard. 20' (rear) most likely.	50 feet	Old plan - 20' buffer between OHWM and structure must be maintained
		2A - U. Conservancy		100 feet	
Lake open water	Urban	Aquatic	N/A	N/A	
Assoc. wetlands to south to Pattison	Conservancy	Natural	100 feet	150 feet	Old plan - 20' buffer between OHWM and structure must be maintained

Chambers Lake

Reach	Existing SED	Proposed SED	Existing Setback	Proposed Setback	Other
North ½ of east shore, south to approx. 32 nd	Urban	Shoreline Residential	Specified by zoning. Looks like LD 0-4 here, so 20' if 'rear' shoreline yard and 10' if front yard. 20' (rear) most likely.	50 feet	Old plan - 20' buffer between OHWM and structure must be maintained
South of 32 nd on E shore	Conservancy	U. Conservancy	100 feet	100 feet	Old plan - 20' buffer between OHWM and structure must be maintained
Lake open	Assume same as	Aquatic	N/A	N/A	

Technical and Citizen Advisory Committees

Technical Advisory Committee (TAC)

Citizen Advisory Committee (CAC)

Technical Advisory Committee

- Technical issues
- Comprised of state resource agency, municipal and tribal representatives with data and scientific expertise in shoreline resource issues
- Citizens with similar training and expertise



Citizen Advisory Committee



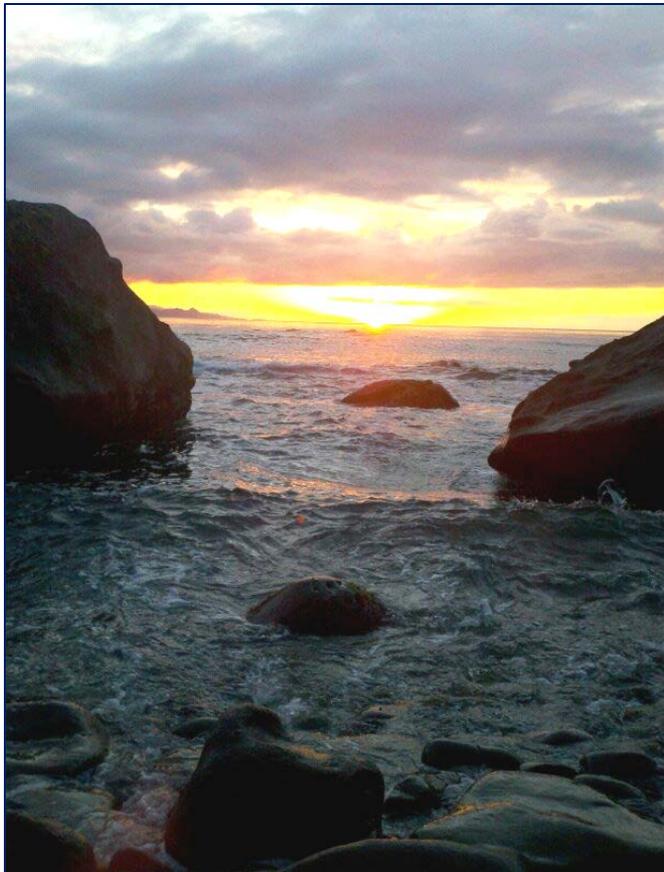
- Discussing policy issues, setting goals, reviewing technical work, proposing regulations and communicating with the public
- May be accomplished by the planning commission
- Consider appointing versus taking volunteers

Convening and Effectively Managing Committees

- Selection of committee members
 - Cross section of interest groups and public values
 - Members that are committed, not just available
 - Size
 - Chair
 - Planning commissioners or Council members for the CAC



Convening and Effectively Managing Committees



- Establish the committee's role, rules and procedures
 - Establish/maintain reasonable expectations and outline at first meeting
 - Advisory body
 - Establish a consistent schedule
 - Explain how decisions will be made and conflicts resolved
 - Protocol for recording recommendations
 - Record minutes
 - Decide how other citizens can participate

Convening and Effectively Managing Committees

- Begin the work with introductory training and education
- Nurture the CAC



Questions?

