Introduction:
The City of Longview is updating its Shoreline Master Program (SMP) in accordance with the Washington State Shoreline Management Act (SMA) governed by RCW 90.58 and WAC 173-26. It is the purpose of the SMA to manage the shoreline to accommodate all reasonable and appropriate uses consistent with protecting against adverse effects to the public health, the land and its vegetation and wildlife, and the waters of the state and their aquatic life. Public participation is a key component of this three-year planning effort. The SMA states the local government and Ecology shall “not only invite but actively encourage participation” in SMP development (RCW 90.58.130). The procedural rules require local governments to make all reasonable efforts to inform, fully involve and encourage participation of interested persons, private entities and local, state and federal agencies (WAC 173-26-090); specifically requiring communication with state agencies and affected Indian Tribes (WAC 173-26-201(3) (b)).

The City of Longview adopted the “Shoreline Management Master Program for Cowlitz County, Washington 1977”. The shoreline master program has not received a major update since that initial 1977 date. The current program must be updated to be consistent with Washington State Department of Ecology’s Shoreline Master Program Guidelines. This will involve a participation process with the public, local and state agencies and affected tribes.

The following plan is designed to guide the public participation process associated with the City of Longview Shoreline Master Program Update. The dates and deliverables described here are subject to change as the project evolves, with the exception of any requirements outlined in the Washington Department of Ecology Agreement No.G1200033 or in the WAC and RCW.

Goal of the Public Participation Plan

To inform and involve the public and all stakeholders in the update to the City of Longview Shoreline Management Master Program (SMP), consistent with the Shoreline Management Act (RCW 90.58.130) and the Shoreline Management Master Program Guidelines (WAC 173-26).

Objectives:

- Broadly disseminate information, proposals and alternatives.
- Provide opportunity for written and oral testimony.
- Establish public meetings with effective means of public notice pursuant to RCW 36.70A.035.
- Establish a clear means to consider public comments and an effective mechanism to document responses for public review and decision makers’ consideration.
- Develop multiple citizen-participation approaches to promote and encourage open public discussion among participating groups and individuals.
- Make all reasonable efforts to invite, inform and involve all interested persons, private entities, tribal nations, and agencies of the federal, state and local government having interests and responsibilities relating to the shorelines of the state and the City of Longview SMP.
Overview of City and Shorelines

The City of Longview, the largest city in Cowlitz County, is located on Interstate 5, approximately 47 miles north of Portland and 135 miles south of Seattle. The city is nestled between the banks of the Columbia and Cowlitz Rivers. A population of 36,648 people (2010 Census) resides within the 14.55 square miles of the City.

The City shoreline jurisdictional areas are:

- Columbia River – approximately 2.4 miles of shoreline with about 37 percent of it consisting of a busy deep-water port (Port of Longview) and the remainder relatively undeveloped. There is a levee system along this shoreline;
- Cowlitz River – approximately 3.9 miles of shoreline with mixed uses. There is a levee system along this shoreline;
- Lake Sacajawea - approximately 4.4 miles of shoreline. This 51.5 acre lake is completely surrounded by the city-owned Lake Sacajawea Park; and
- Long Bell Log Pond – approximately 0.25 miles of shoreline. This 111 acre lake, a former log storage pond, is located in an industrial area.

Roles and Responsibilities

The City of Longview is responsible for all aspects of the SMP update. The City will be the shoreline program administrator, with Washington State Department of Ecology (Ecology) acting in a support and review capacity. Ecology is also required to approve some permits and must approve new or amended shoreline master programs.

The primary contact for the City of Longview’s SMP update is:

Steve Langdon, Planning Manager  
City of Longview  
Community Development  
P.O. Box 128, Longview, WA 98632  
(360) 442-5083  
steve.langdon@ci.longview.wa.us

Stakeholders/Participants

A variety of groups, agencies, and individuals may have interest in the update of City of Longview’s SMP. These stakeholders can be categorized as follows:

- Property Owners, citizens, residents, and visitors
- Community Advisory Councils- Comprised of the Stakeholders Group and the Technical Committee
- Shoreline User, Interest and Community Groups
- Water-dependent Businesses within the Shoreline Jurisdictional Areas
- Non-profit organizations
- Planning Commissioners
- City Council Members
- Intragovernmental Entities
- Quasi-government Groups
- Intergovernmental Entities – Federal, state and local agencies, tribal nations, neighboring
jurisdictions

Some of these parties will be involved on committees in a review capacity while others will be informed and invited to participate throughout the process.

Other stakeholders, not included the list above, may also be notified directly during the public involvement process. This may include homeowner associations, shoreline user groups, environmental groups or others. Notification to these stakeholders may be accomplished via a combination of email and U.S. Mail, as the shoreline management planning process proceeds.

Initial city wide notification will be displayed on the City's reader boards, via press release and electronic newsletter. Notifications will also be posted on the City’s website: www.mylongview.com, and these notices will identify the City's website as the best place to go for up to date information on the process.

Shoreline property owners and water dependent businesses will initially be contacted by mail to inform them of the Shoreline Management Master Program update process. The mailing will invite property owners to be added to the email list for this update process and suggest watching the City’s website for meeting dates and times. Major shoreline landowners and businesses have been invited to serve on the SMP committees as follows:

**Stakeholders Group Representatives**:
- Port of Longview
- Millennium
- Swanson Bark
- Bond Properties
- Waste Control
- Columbia River Keepers
- Audubon Society
- City of Longview Planning Commission Member
- City of Longview Council Member
- Lakeside Industries
- Kelso/ Longview Chamber of Commerce and/or Cowlitz Economic Development Council

**Technical Group Representatives**:
- Washington State Department of Fish and Wildlife (WDFW)
- Cowlitz Indian Tribe
- Department of Natural Resources (DNR)
- Army Corps of Engineers
- Washington State Department of Ecology (DOE)
- Environmental Protection Agency (EPA)
- National Marine Fisheries Service/National Oceanic and Atmospheric Administration
- Department of Archaeology and Historic Preservation
- Port of Longview
- Consolidated Diking Improvement District (CDID)
- Lower Columbia Fish Enhancement Board
- City of Longview Public Works
- City of Longview Parks and Recreation
Public Participation Strategy

The City of Longview has developed a strategy to ensure there is effective public participation throughout the process. The primary methods to be employed are:

- Formation of a technical advisory committee (TAC) consisting of appropriate technical representatives of affected Tribe(s), state and federal agencies and other affected agencies to provide input and review of work products.
- Formation of a citizen advisory committee (CAC) as an ad hoc committee of the City of Longview’s Planning Commission, joined by local residents, businesses and stakeholders to provide input and review work products.
- Development of a public outreach program to inform community members and seek their input.
- Updating the City Council periodically.

By utilizing all of these methods, the City shall exceed the mandates of Washington State to involve all interested parties in the update of the SMP.

Further details regarding these primary methods are as follows:

Technical Advisory Committee (TAC)

The TAC will consist of technical representatives of affected Tribe(s) and other agencies such as the Departments of Natural Resources, Ecology, and Fish and Wildlife, Cowlitz County, neighboring jurisdictions, etc. These representatives will be asked to provide comments and suggestions on work products developed for each task.

Citizen Advisory Committee (CAC)

The Planning Commission is an appointed group of city residents who represent a range of interests and expertise in land use planning and development. If community members express interest through the City’s initial outreach efforts, the City is prepared to establish a Citizen Advisory Committee that would include both the Planning Commission and other representatives. The CAC may include representatives from groups such as homeowner associations, the Chamber of Commerce, businesses, environmental groups, etc. It will be important that the CAC represent a cross section of interest groups and public values. Meetings would provide a forum to review the technical work, discuss issues and suggest solutions.

If there is not sufficient interest from the community at large in joining the CAC, the Planning Commission will function as the CAC in providing detailed public comment on the program update as it is developed. The City anticipates this would involve work sessions in addition to the Commission’s normal schedule. It is also noted that the City anticipates holding joint meetings of the two committees as needed/appropriate to ensure efficient communications between the groups.

Public Outreach Program

The City of Longview will also set-up a public outreach program to ensure that the residents of the City are informed and provided multiple opportunities to be involved.
Some key elements of this program include:

**Website:**
Adding a page to the City’s current website where community members can access draft documents and maps, view the schedule, check for meeting notices, obtain contact information and submit comments. This will create one central location where the latest information can be obtained. The City’s “current topics” or “events” pages could also contain dates of upcoming meetings.

**Open houses:**
Hosting open houses, at convenient locations, will allow for the broad dissemination of information (i.e. maps, draft work products, etc.) and opportunity for comment. Project consultant staff and City personnel will be on-hand to answer questions from community members, address any concerns and incorporate valuable local knowledge from citizens. A facilitator may be used to assist with the program and facilitate the flow of information between participants. Open houses will be scheduled to coincide with the drafting of key deliverables.

**Planning Commission and City Council meetings:**
Providing additional opportunities through these forums that will allow for public input and participation.

**Mailing list:**
Maintaining a list of interested parties (and shoreline property owners) would provide the City with another avenue to keep the public informed throughout the update process. Notices of comment periods and open houses could be sent to parties on the list.

**Comments:**
Establishing multiple means for submitting comments will allow for interested people to choose their preferred way to provide input. Methods can include on-line comment forms, written comment forms at the open houses, blogs, and a direct email address for comments. The City will consider all comments received and will respond in aggregate or individually.

**Public notices:**
Notice of the open houses will be placed on the City’s website, posted at City Hall and the local library, and published in local newspaper (i.e. The Daily News).

**Updates to City Council and Planning Commission:**
In order to meet the overall objective of adopting an updated SMP by April 2014, it is important to keep interested parties at all levels adequately informed from the beginning of the process. Through periodic meetings with the planning commission, concerns can be addressed as they surface. These meetings also provide another opportunity for other interested parties to obtain information on the process. For the final task of adopting the SMP, workshops will be scheduled to allow for thorough discussion of the details from the SMP.
**Documenting the Public Participation Process:**

Documentation of the public participation process is required for Ecology’s approval of an SMP amendment. The City will maintain a list of interested parties who participate in the planning process. The City will also keep a record of all public participation opportunities. This will include taking meeting minutes, documenting workshops, open houses and other special presentations; keeping advertisements of hearings; and posting opportunities to comment on draft documents.

**Timeline**

The SMP Public Participation activities and the date of completion may be altered as the SMP update progresses.

The City of Longview is aware that developing and maintaining a schedule will contribute to the successful adoption of the SMP. By publicizing this tentative schedule at the start of the process, the public will be able to understand key dates where input is especially critical. If there are modifications to these dates, the schedule on the City’s website will be updated.

The following table provides due dates for deliverables to Ecology and highlights key public involvement opportunities. The City will publicize more specific timeframes for public involvement opportunities in advance of key deliverable dates.

<table>
<thead>
<tr>
<th>SMP Public Participation Activity</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preliminary jurisdiction maps (Task 1.1)</td>
<td>March 2012</td>
</tr>
<tr>
<td>Public Participation Plan (Task 1.2)</td>
<td>March 2012</td>
</tr>
<tr>
<td>Form SMP Workgroup and Technical Group</td>
<td>March 2012</td>
</tr>
<tr>
<td>Conduct Workgroup Kick off Meeting (Review WAC and discuss Bylaws)</td>
<td>April 2012</td>
</tr>
<tr>
<td>Draft list of inventory data sources (Task 2.1)</td>
<td>May 2012</td>
</tr>
<tr>
<td>Draft Shoreline Inventory and characterization report with map portfolios (Tasks 2.1-2.3)</td>
<td>June 2012</td>
</tr>
<tr>
<td>Final Shoreline Inventory and characterization report with map portfolios (Tasks 2.1-2.3)</td>
<td>November 2012</td>
</tr>
<tr>
<td>Conduct Community Visioning Process and prepare strategy for shoreline uses, public access, resource protection and restoration (Task 3.1)</td>
<td>September 2012</td>
</tr>
<tr>
<td>Complete Draft SMP including:</td>
<td></td>
</tr>
<tr>
<td>• Draft general goals and policies and optional general regulations. (Task 3.2)</td>
<td>Initial draft April 2013</td>
</tr>
<tr>
<td>• Draft environment designations and draft environment maps. (Task 3.3)</td>
<td>Second draft January 2014</td>
</tr>
<tr>
<td>• Draft environment-specific shoreline use and modification policies, regulations, and standards. (Task 3.4)</td>
<td></td>
</tr>
<tr>
<td>• Draft administrative provisions. (Task 3.5)</td>
<td></td>
</tr>
<tr>
<td>• Maps showing environment designations within shoreline jurisdiction</td>
<td></td>
</tr>
<tr>
<td>Cumulative Impact Analysis Report (Task 3.6)</td>
<td>April 2013</td>
</tr>
<tr>
<td>Prepare Draft Restoration Plan (Task 4.1)</td>
<td>April 2013 Final June 2014</td>
</tr>
<tr>
<td>Revisit Draft SMP and Cumulative Impact Analysis, Revised Designations and finalize SMP jurisdiction maps (Task 4.2)</td>
<td>September 2013 Final January 2014</td>
</tr>
<tr>
<td>No Net Loss Report (Task 4.3)</td>
<td>September 2013</td>
</tr>
</tbody>
</table>
Adopt SMP, SEPA documentation, evidence of compliance with GMA notice requirements, public hearing record, response to comments received (Tasks 5.1-5.6) | April 2014

The following table provides a tentative schedule for public open houses:

<table>
<thead>
<tr>
<th>City of Longview Tentative Public Open House Schedule</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Visioning Workshop – Consider how to transform inventory findings into SMP goals, policies, and regulations</td>
<td>September 2012</td>
</tr>
<tr>
<td>Presentation of SMP Package – Review a draft of the Complete SMP Package</td>
<td>May 2013</td>
</tr>
</tbody>
</table>