

Paint Product Stewardship Overview

WA State MRW Meeting

May 4, 2010

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Paint Product Stewardship Initiative (PPSI)

PPSI Overview

- The PPSI is a collaboration between local and state governments in 9 states, paint manufacturers, and paint recyclers to develop an industry-funded and managed, nationally coordinate leftover paint management program.
- 2003 - PPSI began
- 2005 - 1st MOU signed (focused on research – WDOE contributed financial and staff resources for the Infrastructure report)
- 2007 - 2nd MOU signed to hold a demonstration project in one state, and then roll-out to the other 8 PPSI states (signed by 17 Washington government agencies)

WA PPSI MOU Signers

- City of Spokane, Solid Waste Department
- City of Vancouver Solid Waste Division
- City of Walla Walla
- Benton-Franklin Health Department Kennewick
- Clark County
- Cowlitz County Public Works
- Grays Harbor County
- King County Solid Waste Division



- Kitsap County Solid Waste Division
- Lincoln County Public Works
- Pend Oreille County
- Snohomish County Solid Waste Division
- Local Hazardous Waste Management Program in King County
- Whatcom County Executive
- Whitman County Solid Waste Department
- Yakima County Solid Waste

WA State Department of Ecology

Tentative PPSI Roll-out Schedule

Current Activity

PPSI Roll-out States	Legislative Timeline	Implementation (If passes)
Oregon (PILOT)	Passed 2009	July 1, 2010
California	2009-2010	2011 (tentative)
Vermont	2010-2011	2012 (tentative)
Connecticut	2010-2011	2013 (tentative)

Potential Upcoming Activity (may change if 2010 legislation in other states not passed)

PPSI Roll-out States	Possible Legislative Timeline	Possible Implementation
Iowa	Tentatively planning for 2011	Potentially 2014 or beyond
Florida	Potentially 2011 or beyond	Potentially 2014 or beyond
North Carolina	Potentially 2011 or beyond	Potentially 2014 or beyond
Washington	Potentially 2011 or beyond	Potentially 2014 or beyond
Minnesota	When elect new governor	Unknown



OR Paint Pilot Program

Pilot Program Basics

- Oregon law requires manufacturers of architectural paint sold in Oregon to establish an industry-funded and managed leftover paint stewardship pilot program.
- Pilot will last from July 1, 2010 through June 30, 2014
- Covers interior and exterior architectural coatings sold in containers of 5 gallons or less
- All households and businesses can use the program for covered latex products, but must be conditionally exempt generators to return oil-based products

Program Financing

- Uniform assessment amount added to the purchase price of all covered products sold in Oregon
- Proposed OR assessment amounts:
 - \$0.00 per container < 1/2 pint
 - \$0.35 per container > 1/2 pint
 - \$0.75 per gallon container
 - \$1.60 per container > gallon to 5 gallon

PaintCare Collect assessment from manufacturers to fund the program

Paint Producers Add the assessment to the cost of each can of paint sold to retailers/distributors

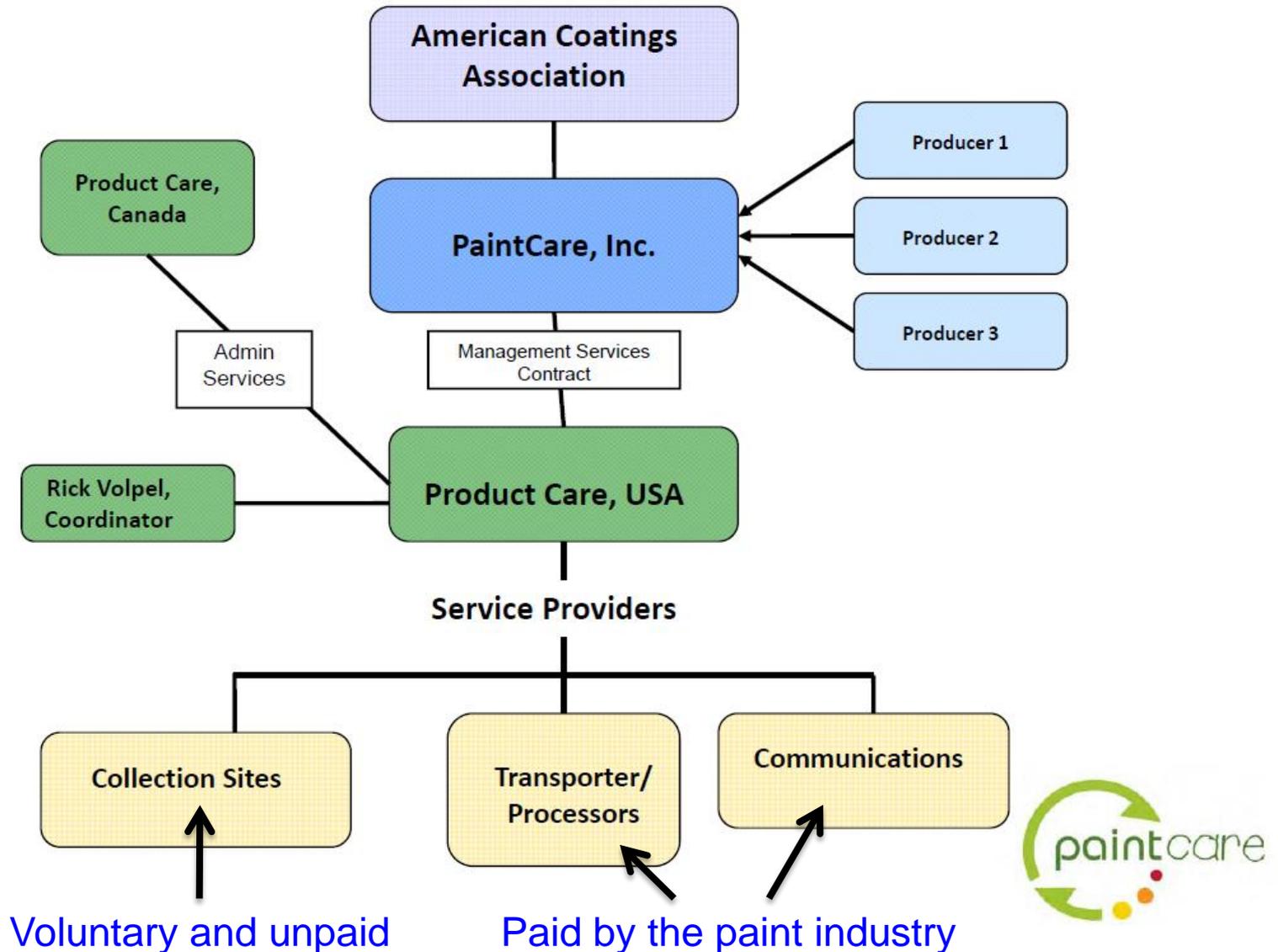
Retailers Add the assessment to the cost of each can of paint sold to consumers in OR

Retailers may choose whether or not to make it visible on the receipt

Consumers Pay the assessment when they purchase a can of paint

The program does not allow any fees to be charged to consumers when they return unused paint

Organization Chart



Collection

- Voluntary (on both sides)
- Permanent HHW and other solid waste mgmt facilities, HHW collection events, retailers, reuse stores
- Industry has been vary resistant to paying for the labor, space and other costs associated with collection; only want to pay for transportation and processing
- Industry will not pay for reuse programs, but HHW programs may still do it on their own

OR Local Government Roles

Input

- Participating in OR stakeholder meetings
- Providing comments on the plan during the public review process in June

Collection

- Volunteering as collection sites
- Volunteering to continue reuse programs

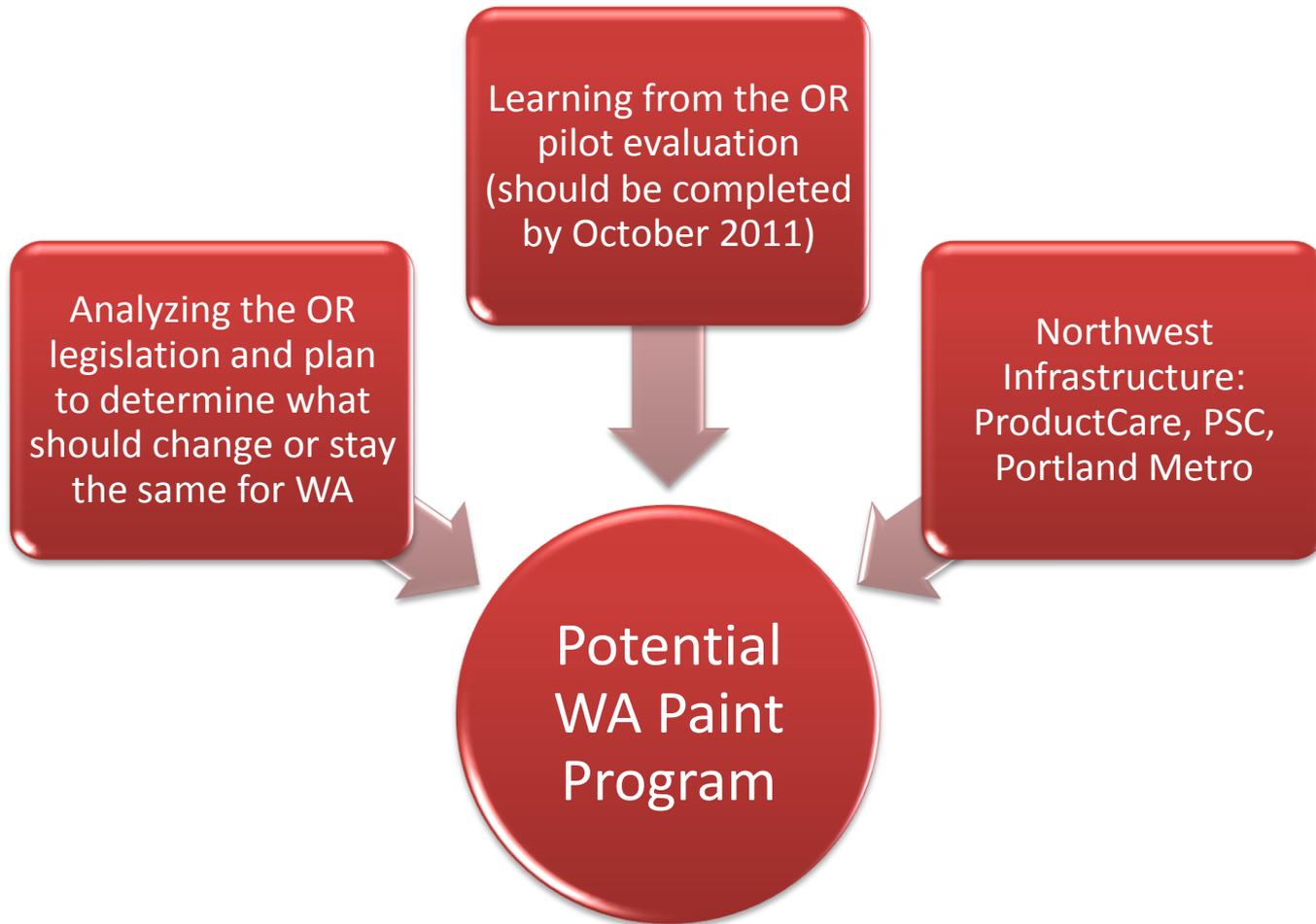
Education & Outreach

- Incorporating PaintCare materials and messaging into their own education programs

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Planning for Washington

OR Pilot Program Influences



Potential Roles for WA Local Government (staff time and/or financial contributions)

Planning

- Input on program design, policies and strategies
- Data on current paint collection programs and isolating the costs of handling paint at collection
- Join the NWPSC Paint Subcommittee

Potential Paint Legislation

- Lobbying support
- Agency endorsements
- Recruiting other stakeholders to endorse the bill
- Letters to legislators and editors
- Testimony at hearings

Potential Paint Program

- Collection and reuse
- Education and outreach

NWPSC Paint Subcommittee

Washington

- WA DOE
- Kitsap County
- Thurston County
- Snohomish County
- Clark County
- King County
- Local Hazardous Waste Management Program in King County
- City of Seattle
- City of Spokane

Oregon

- OR DEQ
- Portland Metro

Resources

Veronica Fincher

Local Hazardous Waste Management Program in King County, City of Seattle,
Northwest Product Stewardship Council, Paint Subcommittee Chair

(206) 233-2534

veronica.fincher@seattle.gov

Oregon DEQ – Paint Pilot Web Site

<http://www.deq.state.or.us/lq/sw/prodstewardship/paint.htm>

ProductCare – OR Paint Pilot Web Site

<http://www.productcare.org/ORZoom.html>

Paint Product Stewardship Initiative

<http://www.productstewardship.us/displaycommon.cfm?an=1&subarticlenbr=116>