

# E-Cycle Washington Program Update

## State Solid Waste Advisory Committee

Sept. 15, 2009

- Collections through August 2009 – 25.8 million lbs. recycled
  - TVs – 57%
  - Monitors – 32%
  - Computers – 10%
- Reuse
  - Through June, Goodwill in SW WA sold 1,200 working units collected from the program
  - A charity in King County estimates they sell 70 TVs/month
- Public Outreach
  - Schools – WA Assoc. of Maintenance & Operations Administrators
  - Households – Puget Sound Energy's *Energy Wise* newsletter
  - Spanish Magazine (*Eco-Logica*)
- Retailer Outreach – The next big push for Ecology
  - Retailers must provide consumers with recycling info at the Point of Sale
- Independent Recycling Plans
  - Ecology is reviewing two independent plans for recycling electronics
  - If approved, these plans will mean:
    - ✓ more collection sites
    - ✓ competition for collectors/processors

