

Note: These terms are italicized in the text of the *Washington Stormwater Management Study*.

Business Plan: A report that summarizes the market conditions (current and future), and assets and liabilities of a business. Such a plan reports estimates of costs and revenue potential associated with alternative scenarios, and recommends a preferred business strategy. In application to Washington stormwater management and stakeholders, the “return on investment” is determined by cost-benefit analysis, and the referenced business plan is expected to address the following topics in laying out a preferred strategy for the entire state:

- Cost-benefit analysis
- Funding source analysis
- Investment prioritization
- Cost and investment distribution
- Washington’s investment strategy
- Washington’s funding strategy
- Recommendations to implement these strategies

Environmental Monitoring: Monitoring activities to determine the biological, chemical, and physical conditions of specific water resources.

Monitoring: As defined in the Governor’s Salmon Recovery Plan; includes Implementation Monitoring, Effectiveness Monitoring, and Validation Monitoring as described below.

Implementation Monitoring - Is a project or actions that was committed to or is required being implemented?

Effectiveness Monitoring - Is a project, program, or action having the effect that was intended? What effect, if any, positive or negative, can be measured?

Validation Monitoring - Given the extent of implementation and the measured effects, what additional information, if any, is needed to evaluate the validity of hypotheses or assumptions about the effects of specific projects, programs or actions?

All of this monitoring is needed to support an adaptive management process. Validation monitoring and evaluation are intended to be the culmination of the monitoring process as a decision support tool for an adaptive management decision-making process.

Stakeholders: Washington stormwater management-related regulators, those who are regulated, and other stormwater-related entities.

Stormwater Program Goals: The set of goals for stormwater management regulators, those who are regulated, and other stakeholders to meet for effective stormwater management programs. These goals include regulatory obligations as mandated by federal and state laws, in addition to non-regulatory stormwater programs and activities.