



Nuclear Waste Program

GMAP Presentation January 25, 2006

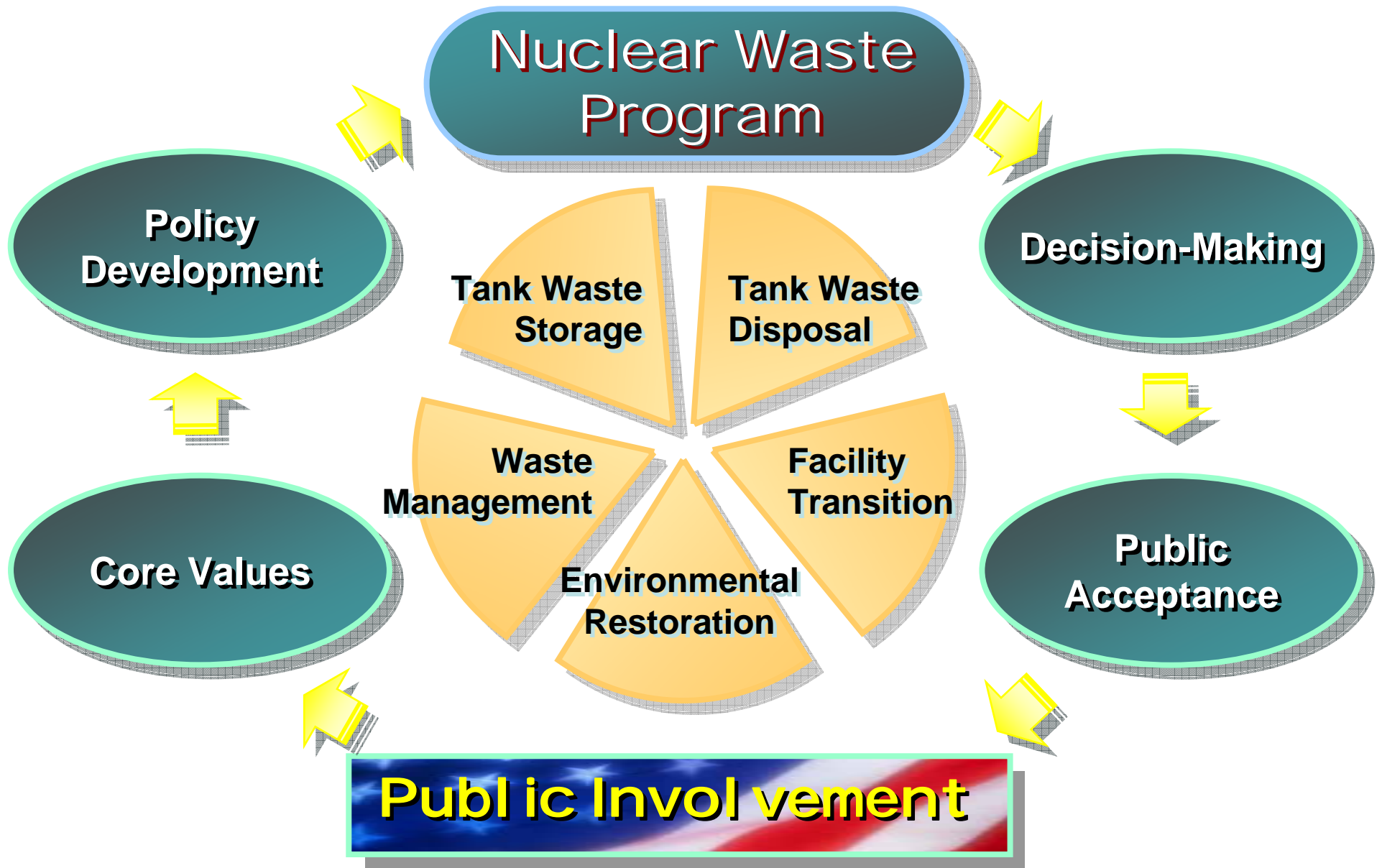


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PUBLIC INVOLVEMENT OVERVIEW

Premise

- Public Right to Information and Involvement

Policy / Practice

- Transparency
- Inclusion
- Dialogue
- Responsiveness / Feedback
- Respect

Key Objectives

- Ensure a viable public involvement process
- Conduct model public involvement, public Information, and outreach activities
- Provide accurate and timely responses to internal and external queries
- Enhance and maintain stakeholder relations

Desired Outcomes

- Active Citizenship
- Valid, Sustainable Decision Making
- Agency Trust & Credibility



PUBLIC INVOLVEMENT LANDSCAPE



STAKEHOLDER INTERESTS

Ecology Actions Generating High Stakeholder Interest

- Groundwater
- Changes to TPA Milestones
- Enforcement Actions

USDOE / Hanford Actions Generating High Stakeholder Interest

- EIS Scoping Meetings (*Feb - March*)
- CERCLA 5 Year Review (*March - April*)
- Hanford Funding (*March – April -- Ongoing*)
- Changes to TPA Milestones (*TBD*)

NWP-PI Project Support

Hanford Projects

- Waste Treatment Plant (WTP)
- Supplemental Treatment (Bulk Vitrification)
- Integrated Disposal Facility (IDF)
- Tank Closure / Tank Waste EIS
- 200 U Area Cleanup
- Central Plateau



Non-Hanford Projects

- Puget Sound Naval Shipyard (PSNS)
- Framatome / Areva
- Energy Northwest
- Pacific Ecological Solutions (PEcoS)
- Pacific Northwest Nat'l Laboratory
- IsoRay
- US Ecology Low Level Waste Site

HANFORD PUBLIC INVOLVEMENT

Drivers

- Hanford Site Tri-Party Agreement (TPA) Community Relations Plan
- Ecology Guide to Public Involvement
- Applicable Laws and Regulations
- Agency Commitments
- Environmental Justice Checklist & Resources
- Best Practice

Considerations

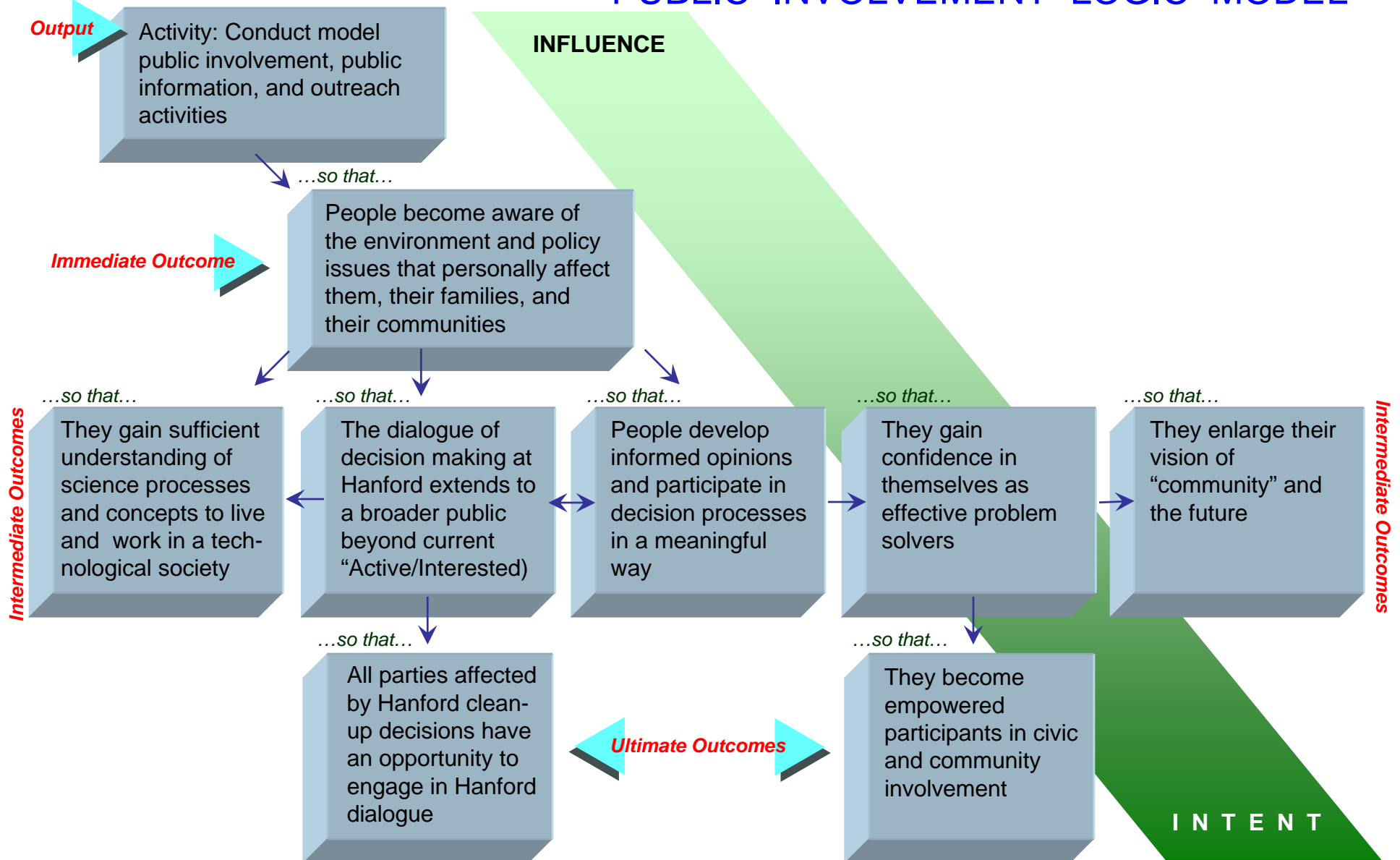
- Highly “Politicized” Environment
- Varied Needs / Concerns Compounded by Issue Complexity and Geographic Reach
- Established Stakeholder Base can be Intimidating to General Public / New Audiences
- Some Stakeholder Expectations Outstrip Agency Resources
- Differing Values and Objectives for Public Involvement among TPA Agencies

Resources

- 4.5 FTEs
- Excellent Support from Agency and Senior Management, Legal, Communications, and NWP Project Managers and Technical Staff
- Hanford Advisory Board
- Stakeholder Organizations
- TPA Agencies
- Oregon



PUBLIC INVOLVEMENT LOGIC MODEL



KEY RESULT AREAS

Key Result Areas (KRAs)

- Ensure a viable public participation and involvement process for Hanford decision-making
- Conduct model public involvement, public Information, and outreach activities
- Provide accurate and timely responses to internal and external queries
- Enhance and maintain stakeholder relations

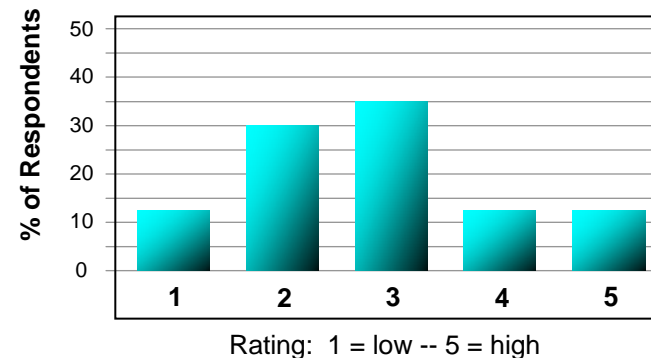
Inputs

- Internal/External Communications
- Programmatic Public Involvement, Project, Regulatory, & TPA Support
- Stakeholder Relations
- Education & Community Outreach
- Knowledge Management

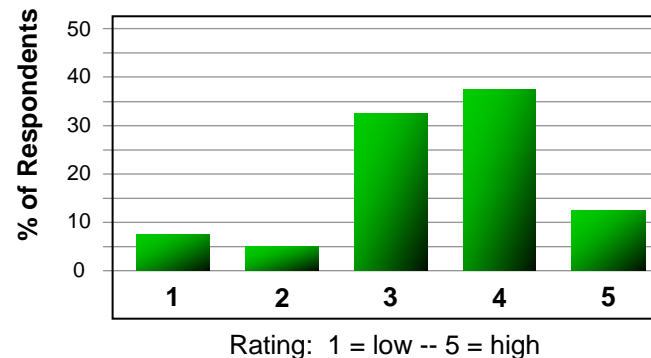
Metrics (Instrument Under Development)

- Public Involvement Systems & Process
- Internal / External Customer Service
- Trustworthiness
- Responsiveness
- Reach

Effectiveness of TPA Public Involvement Issues Management



Effectiveness of TPA Public Involvement Written and Visual Communication Materials



Source: Annual 2004-05 TPA Agencies PI Assessment

ACTIONS

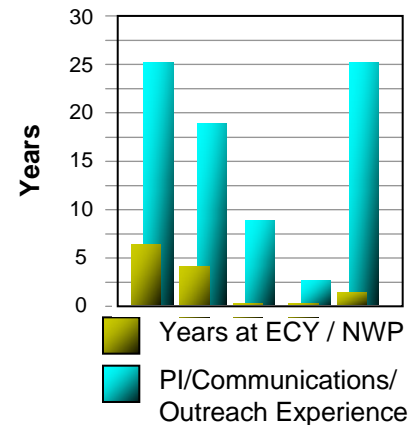
2005 “Building” Year

- Maintain Public Involvement Process
 - Independent Hanford Advisory Board
 - Conduct Full-Range of Public Involvement, Communications, and Outreach Activities
- Maintain Critical Relationships
 - HAB
 - Tribes
 - HPIN
 - Oregon
- Complete PI Hiring & Staff Development
- Strengthen NWP-PI Infrastructure
 - Mobile Display and AV Media & Web
 - Bilingual Intro to Hanford Materials

Challenges

- Organizational Capacity / Systems Thinking
- Knowledge Management
- Maturing Stakeholder Base
- TPA Agency Alignment
- CPA Implementation

NWP-PI Staffing Profile

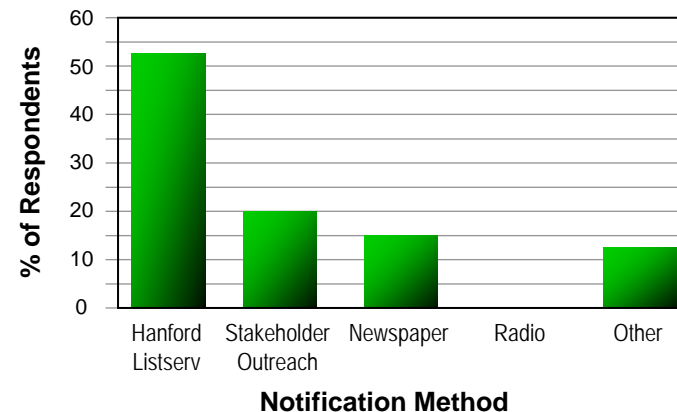


NWP-PI Staff Training & Professional Development

- IAP2 Conference
- Ecology PI Guidebook
- Gov't-to-Gov't
- Environmental Justice
- Plain Talk
- Web and E-Publishing

80% of NWP-PI staff hold Master's Degrees

How Does the Public Find Out About Hanford Public Meetings?



Source: Annual 2004-05 TPA Agencies PI Assessment

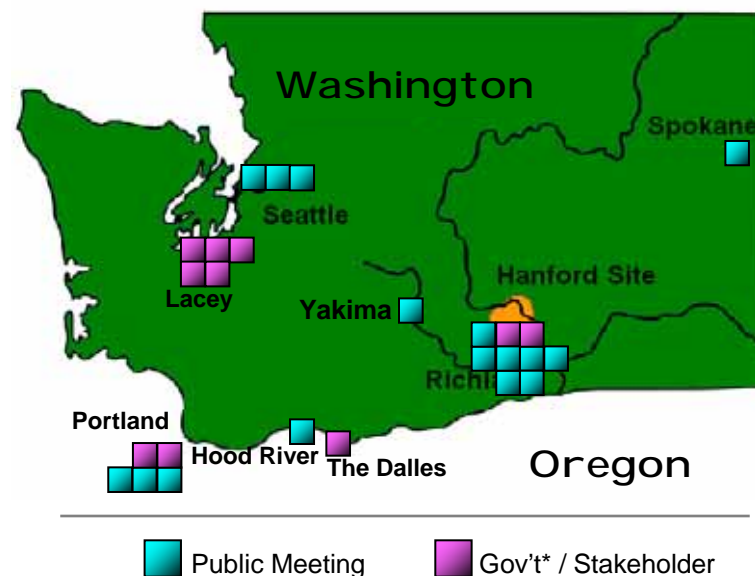
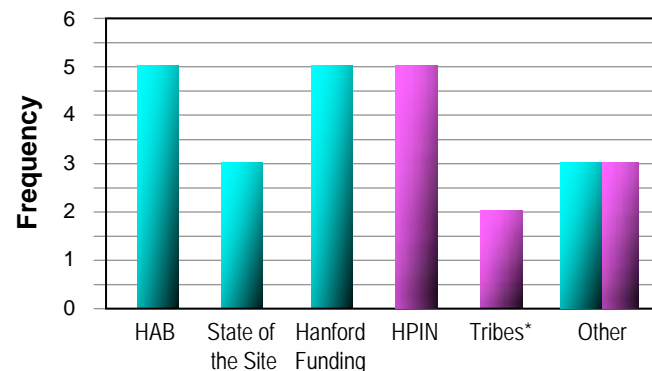
NWP - PI OUTPUTS 2005

- **Hanford Cleanup Funding** - Coordinated stakeholder meetings with Oregon and hosted meetings in Washington on Hanford funding
- **Large Document Conversion** - Pioneered electronic formatting of Hanford documents for stakeholders – Resulting in efficiencies in reproduction, fulfillment, and significant cost reduction to the agency
- **Education Outreach** - Reached over 500 students and teachers through NWP-sponsored Initiatives
- **Environmental Justice** - Developed first bi-lingual outreach material on Hanford Cleanup for TPA agencies and participated in HAB-sponsored outreach in Yakima



Ecology was instrumental in promoting the inclusion of Native American view points in the State of the Site process

Major Stakeholder Meetings



PATH FORWARD

2006 Emphasis

- Identify specific populations impacted by potential risks of Hanford that are currently under-represented in traditional public involvement activities
- Determine appropriate channels and modalities of communication to effectively reach target audience
- Commit to relationship development
- Identify and reduce barriers to their continued participation and involvement

2006 Challenges

- Change
- Perception of “takeaway” from traditional stakeholder activities
- Dilution of impact of specific stakeholder groups
- Long-term commitment to evolving PI process versus “instant karma”
- Consensus Success Metrics

