



Education and Outreach Priorities – Developed in July 2014

Priority	Proposal	Blue Ribbon Panel action(s)
OA website	Create and maintain a freestanding, welcoming, all-inclusive website on ocean acidification to engage multiple audiences and age groups through art, film, story, science, food, business and place.	8.1.2 [KEA]
Public forums and targeted outreach	Focused outreach to specific groups who will be affected by ocean acidification or who can help to identify and implement solutions through the use of customized materials and public forums.	8.1.2 [KEA] 8.1.3 8.1.4 [KEA] 8.2.2
OA science conference	Host a biannual Ocean Acidification Conference and sponsor the Salish Sea Ecosystem Conference in order to organize symposia focused on ocean acidification and advance the science, policy and engagement strategies for addressing water quality problems.	8.1.1 [KEA] 8.1.2 [KEA] 8.2.3
OA literacy research and polling	Develop a scale for assessing ocean acidification literacy in K-12 students and adults. Conduct public polls to measure comprehension of ocean acidification concepts by using the literacy scale.	8.1.2 [KEA]
Online OA college	Establish an online Washington State Ocean Acidification College to educate a variety of audiences and professionals via a multidisciplinary curriculum of online courses.	8.1.2 [KEA]
Incorporating OA in K-12 curriculum	Ensure that Washington State K-12 educators have access to, and are trained in the use of, high-quality ocean acidification learning materials and field experiences that are engaging, accessible to all socio-economic populations, and aligned with Washington state’s content learning standards.	8.1.2 [KEA]
Incorporating OA in higher education curriculum	Increase the incorporation of ocean acidification in higher education curriculum across various disciplines of study and support opportunities for students to complete research and experiential learning focused on ocean acidification.	8.1.2 [KEA] 8.1.4 [KEA] 8.2.1 8.2.2